



The Madonio Family  
Animal Welfare Trust



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## Dog Days of Summer 2018

August 18, 2018 • 11:00 am to 4:00 pm  
Hometown Plaza, Kent Ohio

# Buddy Sessions Top Dog Contest Guidelines

- Area businesses/civic groups/individuals are encouraged to “sponsor” a dog to participate in the Top Dog Contest.
- Create a collection bin (empty plastic pretzel tub, beverage pitcher, plastic shoe box – anything clear really!) by attaching the *Buddy Sessions Top Dog - Raise Cash for the Canines* form and a photo of the dog.
- Set container in a prominent place in business where customers will easily see and have the opportunity to contribute.
- “Votes” are cast in the form of monetary donations, and collection can begin as soon as the bin has been created.
- The day of the event (August 18) all collection bins are brought to the festival so “voting” can continue the rest of the day.
- At the end of the event, the bins will be collected and counted. The dog with the most “votes” (highest dollar amount) will win the title of Buddy Sessions Top Dog 2018, which includes a handsome trophy, bragging rights, photo in the paper, and the opportunity to lead the Eddy & Bill White Strut your Mutt Dog Parade at the following years’ event. All monies raised will be donated to the Madonio Family Animal Welfare Trust.
- Businesses are encouraged to use the contest to advertise their products or services, and to create promotional tie-ins to increase awareness of the Dog Days event!
- Use of social media is encouraged. Pay Pal, Go Fund Me or Facebook campaigns are acceptable.

Questions or to register - Contact us at 330-673-4919 or [madonionfamily@gmail.com](mailto:madonionfamily@gmail.com)