



Dog Days of Summer 2022

August 20, 2022 • 11:00 am to 4:00 pm Hometown Bank Plaza, Kent Ohio

Buddy Sessions Top Dog Contest Guidelines

- -Area businesses/civic groups/individuals are encouraged to "sponsor" a dog to participate in the Top Dog Contest.
- -Create a collection bin (empty plastic pretzel tub, beverage pitcher, plastic shoe box anything clear really!) by attaching the *Buddy Sessions Top Dog* form and a photo of the dog.
- -Set container in a prominent place in business where customers will easily see and have the opportunity to contribute.
- -"Votes" are cast in the form of monetary donations, and collection can begin as soon as the bin has been created.
- -The day of the event (August 20) all collection bins are brought to the festival so "voting" can continue the rest of the day.
- -At the end of the event, the bins will be collected and counted. The dog with the most "votes" (highest dollar amount) will win the title of *Buddy Sessions Top Dog 2022*, which includes a handsome trophy, bragging rights, photo in the paper, and the opportunity to lead the Eddye & Bill White Strut your Mutt Dog Parade at the following years' event. All monies raised will be donated to the Madonio Family Animal Welfare Trust.
- -Businesses are encouraged to use the contest to advertise their products or services, and to create promotional tie-ins to increase awareness of the Dog Days event!
- -Use of social media is encouraged. Pay Pal, Go Fund Me or Facebook campaigns are acceptable.

Questions or to register - Contact us at 330-673-4919 or madoniofamily@gmail.com